

Frank Napolski

design • code • motion • light

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EXPERIENCE

- 2017–Present **Product Designer**
Helm Experience & Design • Buffalo, NY
Working with companies to build apps, websites, and software tools for growth, using collaborative design and development practices.
- 2016–2017 **Lead Designer & Front-End Developer**
Loupe • Buffalo, NY
Lead interface designer for an innovative customer loyalty tech product. Created mock-ups, prototypes and design specs for a tablet-based app and analytics dashboard. Collaborated with team to produce a marketing strategy and visual assets for digital and print advertising.
- 2014–2016 **Senior Front-End Designer & Developer**
Newbird • Buffalo, NY
Translated research, strategy, and content into websites, apps, marketing emails and print collateral. Identified UX goals, designed wireframes and UI screens. Provided thorough QA testing for all supported browsers and devices. Implemented deployment runway for WordPress-based sites.
- 2012–2014 **Program Coordinator & Media Arts Educator**
Squeaky Wheel Film & Media Arts Center • Buffalo, NY
Coordinated media arts exhibition and education programs. Designed digital and print marketing assets. Enhanced community relationships related to organizational programming. Managed artist-in-residence program. Recruited team of media arts instructors. Instructed workshops on topics of front-end web design and development.
- 2005–2011 **New Media Developer**
University at Buffalo, Division of University Communication • Buffalo, NY
Award-winning member of web design team. Collaboratively produced strategic, campus-wide communications initiatives and maintained university brand standards. Designed and developed websites, motion graphics and interactive media.

EDUCATION

University at Buffalo

BA, Media Study
2006

SKILLS

Web Development

LEMP/LAMP	CSS/SASS
PHP	MySQL
Javascript	WordPress
Vue	Shopify
React	Magento
React Native	Git
jQuery	NPM
HTML	Bootstrap

Graphic & UI Design

Photoshop	InVision
InDesign	Sketch
Illustrator	Zeplin
XD	

Animation & Video

After Effects	Animate
Lottie	Apple Motion
Premiere	Final Cut

Media Arts

Max/MSP	VDMX
Ableton Live	LightKey
Quartz	Resolume Arena
Lemur	DMX/SPI